TemPac
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Your one stop source for printing
and promotional packaging

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Label Artwork Checklist

General Setup & Layout

☐ Artwork is created as either Adobe Illustrator, InDesign, Photoshop or a High Res pdf format.

☐ Only one label per file

☐ Artwork created as CMYK (No RGB)

☐ Artwork created the exact dimensions that the labels will be printed at.

☐ Dieline on a separate layer and in a color that is not used in the label artwork.

☐ Copy, logos and graphic elements are 1/16" away from edge of label, if possible.

☐ Minimum of 1/16" bleed used on any graphics that extend past the edge of the label.

Fonts

☐ Minimum Positive Copy type size: 4pt   /   Minimum Reversed Copy type size: 6pt

☐ No True Type Fonts

☐ All screen and printer fonts are included with the artwork.

☐ A list of all fonts used in the artwork are included with the artwork.

Colors

☐ All colors are properly identified in the color palette.

    ☐ Spot colors have specific Pantone Color names.

    ☐ Special match colors are identified as such.

Images

☐ All images are scaled in the source application & placed at 100% in layout.

☐ Rasterized images are at least 300dpi or higher.   /   Bitmapped images are at least 1,200dpi or higher.

Bar Codes

☐ Within suggested size of 80% - 120%.

☐ Created from a single spot color, in a Vector format, preferably Black.

☐ "Quite Zones" of 1/8" (no print area to the left & right of the bar code)

Saving Files

☐ Unnecessary files are deleted.

☐ Unused colors are deleted from the color palette.

☐ Hidden elements (i.e. templates, Old Artwork, etc.) are removed from the files.

☐ All linked, placed, or embedded artwork is provided as a separate file, in its native format, and placed in a folder named "Links".

☐ **ALL label text and art have been thoroughly proof read prior to sending in.**