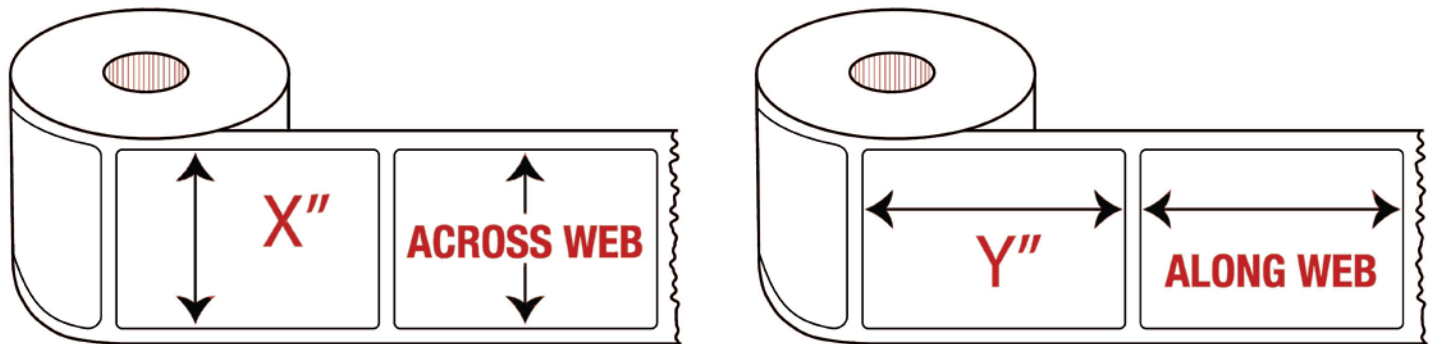


## How To Figure Label Dimensions



**“X” (web width) x “Y” (repeat length)**

For example, a label that is 4” across the web and repeats 6” along the web is called a 4” x 6”.

Reversing these dimensions will tell the printer that you want the label to be the opposite orientation on the web.