



Label Artwork Checklist

General Setup & Layout

- Artwork is created as either Adobe Illustrator, InDesign, Photoshop or a High Res pdf format.
- Only one label per file
- Artwork created as CMYK (No RGB)
- Artwork created the exact dimensions that the labels will be printed at.
- Dieline on a separate layer and in a color that is not used in the label artwork.
- Copy, logos and graphic elements are 1/16" away from edge of label, if possible.
- Minimum of 1/16" bleed used on any graphics that extend past the edge of the label.

Fonts

- Minimum Positive Copy type size: 4pt / Minimum Reversed Copy type size: 6pt
- No True Type Fonts
- All screen and printer fonts are included with the artwork.
- A list of all fonts used in the artwork are included with the artwork.

Colors

- All colors are properly identified in the color palette.
 - Spot colors have specific Pantone Color names.
 - Special match colors are identified as such.

Images

- All images are scaled in the source application & placed at 100% in layout.
- Rasterized images are at least 300dpi or higher. / Bitmapped images are at least 1,200dpi or higher.

Bar Codes

- Within suggested size of 80% - 120%.
- Created from a single spot color, in a Vector format, preferably Black.
- "Quiet Zones" of 1/8" (no print area to the left & right of the bar code)

Saving Files

- Unnecessary files are deleted.
- Unused colors are deleted from the color palette.
- Hidden elements (i.e. templates, Old Artwork, etc.) are removed from the files.
- All linked, placed, or embedded artwork is provided as a separate file, in its native format, and placed in a folder named "Links".
- ALL label text and art have been thoroughly proof read prior to sending in.**